

IRMA TIMES

Vol. 19. No. 48.

Irma, Alberta, Friday, May 31st, 1935.

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Minutes of Meeting Buffalo Coulee Municipal Council

Council meeting was held in Sault school May 11 with all members present and Reeve Pheasey presiding. Minutes of April 20th meeting were read and confirmed on motion of Cr. Dew.

Monthly statement for April was read by the secretary and signed by the reeve.

Mr. Belse of Richardson Road Machinery Co. was present and solicited an order for a new Road Planer. Orders for various repairs were given, but Cr. Hills carried that matter of planer be deferred.

Cr. Currey and the reeve reported their finding after investigating the advisability of closing the road thru N. half 22-46-7. A number of interested ratepayers were present and after a lively discussion Cr. Hills moved and carried that this survey be cancelled and the land transferred to the registered owners. 6.25 acres to the owner of the N.W. 22-48-7, 4, and 2.68 acres to the owner of the N.E. 22-48-7, 4. Cr. Currey was excused from voting and asked that no fences be moved for a period of 30 days, which was agreed to.

Vivian Baldwin case discussed but no further action taken. A letter was read from the Debt Adjustment Board re Mrs. Marie Emsland. Cr. Dew agreed to interview Mrs. Emsland re same.

Cr. Dew carried that relief order for \$10 be given to Thos. Uphall for relief for May. Cr. Ramsay to investigate Erickson case and deal with same.

Lamont hospital bills further discussed. Secretary to reply in detail dealing with each case separately and in accordance with discussion.

Medical Health officer appointments left over to next meeting. Secretary was instructed to return Wickham accounts to Dr. Bell, advising non resident of this municipality.

Cr. Hills carried that discounts for payment of current taxes be the same

as in 1934. Also that secretary write Education Dept. re apportionment of regulations in split school districts.

Cr. Hills carried that Autumn Leaf rate be 20 mills. Heatherbell 13.2, and Brockville 22 mills.

Cr. Hills carried that Lapsed Consolidation agreements be considered in good standing provided payment is made before July 1st of the amount of instalment of arrears due in 1934, plus the 1934 taxes without discount.

Secretary instructed to write C.P.R. re Quit Claim Deed covering S. 1/4 15-49-9, 4.

Cr. Currey carried that Wild Lands tax be cancelled on the N. 1/4 19-49-7, 4, for 1934.

A letter was read soliciting an order for a map of the M. D. Cr. Dew carried that no action be taken.

Also one from the Vermilion board of trade advising of a meeting to be held in Vermilion on May 18th. Cr. Hills carried that Crs. Currey and Hetherington attend.

Report was made by the committee appointed regarding Wilson and Ambler cases. Secretary instructed to obtain a ruling as to the liability of the individual in Tubercular cases.

Cr. Dew carried that application be made to the Provincial game warden for permission to destroy muskrats where they are destructive to road grades.

Cr. Dew carried that a timesheet for Div. 1 for \$8 be paid.

Cr. Ramsay carried that the following accounts be paid:

Hayward Lumber, Div. 5 \$ 7.60
R. W. Hay, phone 88c, S. Letter 50c, salary \$95 96.38
Envelopes and stamps 12.80
Manville Mirror, pound ad. 2.00
By-laws 3.00
Alta Mun. Stationers 5.50
Mothers' Allowance 42.50
Red & White, re Guyon 10.00
McFarlane, rd F. Coad 4.20
Foxwell & Johnson, re Erickson 5.00

Cr. Hills carried the adjournment, next meeting to be June 8th.

AVONDALE U.F.W.A.

The may meeting of the Avondale U.F.W.A. took place at the home of Mrs. Jean Williamson with 19 members present. The meeting opened by "O Canada" followed by our creed in unison. Roll call was answered by an early snapshot of yourself or a description of the first one seen. Final arrangements were made for the "strawberry festival" on the 12th of June at King's Park. A very enjoyable reading on Friendship was given by Mrs. Nordstrom, followed by a vocal solo by Miss Jean Gray, and an instrumental by Miss Mildred Johnson. The meeting closed by singing "Take Time to be Holy" followed by a most delightful lunch served by our hostess, Mrs. Williamson and assisted by the Misses Martha Johnson, Doris Johnson, Jean Gray and Mildred Johnson.

The LETTER BOX

Machinery and Employment

Editor, Irma Times.

There is constant discussion on the question of the relationship of machinery to unemployment.

Some claim that new machinery increases the amount of unemployment, others that it actually increases the amount of employment.

I have recently published a pamphlet on this question. I will be glad to send a copy free to any of your readers who may be interested.

Yours very truly,

R. J. Deachman,
P. O. Box 821, Ottawa, Ont.

SPORTS DAYS

June 3rd - Jarrow.
June 3rd - Forestburg.
June 5th - Killam.
June 5th - Holden.

NOTES OF INTEREST OF BUSY KINSELLA

The W. I. met last Saturday. Although it was a disagreeable day a good crowd turned out, and plans for planting seeds and shrubs in the cemetery were made. Mrs. McKie was appointed delegate for Sedgewick conference. A paper on Queen Victoria was given by Mrs. Kerns.

Mr. O. Simpson spent the week-end at Loughed and Hardisty.

Mr. James Kerns of Acme is visiting his sister, Miss Christie Kerns, and his uncle, W. W. Kerns.

Miss Sterling spent the week-end in Edmonton.

Miss Maxine Wachter spent the week-end at the home of Mrs. R. Granger.

Mr. and Mrs. P. J. Wagness attended the musical festival in the city last week.

Mrs. Edna Arkenstall and Bruce Arkenstall were visiting in Edmonton last Tuesday.

Mr. and Mrs. W. W. Kerns attended the funeral of the late Mr. W. E. Fleming in Edmonton Tuesday of last week.

Miss Marion Watson spent the week-end at her home here.

Mrs. J. L. Scott, Mrs. O. Watson and Mrs. M. Nease were attending the W. I. convention in Edmonton last week, Mrs. Nease being the delegate.

Work was started on the new school house last week.

The tennis court is well under way and is expected to be finished by the end of the week.

SPORT PEEPS

Lawson Little, that corn-fed youth from San Francisco, went over to England and showed the best amateurs in the world how to play golf, by winning the British title the second year in succession. The final round with Dr. Tweddell was a nerve tester, for it was not until the 36th hole that the match was decided. Little made five tee shots for a total of 1625 yards. Any golfer who can do that is simply a marvel. As 1760 yards make a mile, you can see how near he came to that. Just one easy drive to make up the difference.

At the Highland games in Edmonton on the holiday, Duncan McNaughton of Vancouver astounded the crowd with his high jumping. He sailed over the bar set at six feet, like the man on the flying trapeze. This is a new Alberta record, which will likely stand for a long time to come.

Miss Phyllis Dewar, the aquatic star from Moose Jaw, splashed her way through 440 yards of water in the fast time of 5:32. This new record set at Winnipeg broke the existing one made by Irene Pirie of 5:45. Close behind the mermaid Dewar was an Edmonton girl, Mary McConkey.

A most exciting game of baseball was that between the Phillies and Cards the other day. Paul "Daffy" Dean hit a batter. It looked like a "bean" ball, and the victim dropped his bat and started for Dean with clenched fists. Out from the dugout dashed brother "Dizzy" to act as protector. The umpires intervened. Again a "bean" ball was thrown, so it appeared. Those "accidents" are hard on the nerves. This time fists flew furiously. Again Dizzy dashed out to do his stunt, but the police escorted him out of the grounds. In that game there was baseball, prize-fighting and a lot of oratory, with the Phillies coming out on top in the recorded score.

The series of bouts for the boxing championship of Canada held in Edmonton last week proved highly entertaining to followers of that sport. Contenders travelled thousands of miles to get a shot at a Canadian title, only to sprawl on the canvas in defeat. Eight knockouts were recorded. Among these the win by Murray Patrick, son of the great hockey mogul, was very popular.

Viking Items

The fees for the tennis club for 1935 have been set as follows:
Men, \$5; Women, \$3; Children, \$2; Family ticket, \$10.

As a very heavy expense is now being incurred in the construction of a second concrete court, fees should be paid at once. An outlay of \$400 within the next two weeks requires cash in hand. Pay your fees at once to A. E. F. Cary, Don Collier or H. B. Collier. There are quite a number of boys and girls unable to pay even the \$2. It is unfortunate that these must be deprived of the use of the courts and the healthful recreation of tennis. Will some good citizen "adopt" one or two of these? Such action would spread a lot of joy where it is needed.

The call has gone out to all baseball players and supporters to meet in the town hall on Friday evening of this week for the purpose of re-organizing and to put a team in the field. All interested are urged to attend.

CHOPPING NOTICE

Take notice—I will be chopping and cleaning grain on Fridays and Saturdays only for the rest of the summer, except by appointment.

Don't forget we have plow shares for every make of plow at reduced prices and guaranteed.

How about giving us a share of your oil business? We handle the best.

V. HUTCHINSON

Irma, Alta.

To Meet Your Wishes

Your U. G. G. Elevator is there to handle your Grain for you as you want it handled.

And whether you deliver your Grain by cash ticket, for storage or for shipping, you are sure of the best possible service.

Deliver Your Grain To

United Grain Growers Limited

Elevators at: Irma, Jarrow, Kinsella, Viking

Used Cars, Trucks, Tractors

ESSEX TUDOR, 1927

CHEVROLET TRUCK, 1928.

CASE TRACTOR, 12-20, in A-1 shape.

WALLIS TRACTOR

A FEW STATIONERY ENGINES, 1 1/2 h. p.

GANG PLOW, 14 in. Cockshutt, low lift.

Call in and see us about overhaul jobs

New and Used Chevrolet Cars

IRMA GARAGE

J. OSTAD, Proprietor

IRMA, Alta.

Irma Trading Co.

PHONE 30

IRMA, Alberta

"Where Your Business is Appreciated"

DRIED FRUIT—Choice quality Dried Peaches. Per lb **15c**

SALMON—Fancy quality Ketas Salmon. 2 tins for **25c**

LARD—Gainer's Pure Lard. 3 lb for **45c**

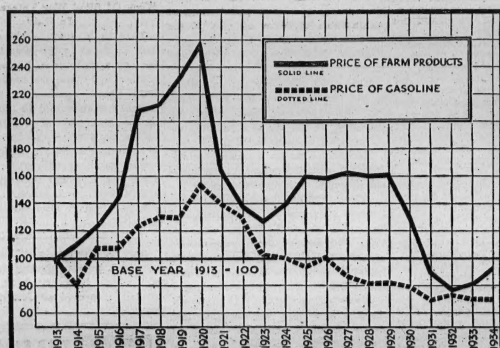
SALT—We have only a few of these to offer—50 lb fine salt, bag slightly soiled. Per bag **95c**

MEAT ATTRACTIONS

Boned and Rolled Pork Shoulders. By the piece. Per lb **19c**

Have you had our Hamburger yet? Try it! 2 lb pure meat **25c**

We will have choice cuts of fresh Lamb for our week-end trade.



The depressed price of farm products is a problem with which everyone is familiar, but on the 1913 basis farm product prices have never been as low as gasoline. Between 1913 and 1920 gasoline did not rise in price to nearly the same extent as farm products, yet since 1920 its price has almost continuously declined. The data for the above graph are based on figures published by the Dominion Bureau of Statistics.

A FAIR DEAL POLICY

In the fifty-four years of its existence, Imperial Oil Limited has always welcomed legislation in the interests of labor and the basic industries. It has never had a labor dispute. It has always paid fair wages. To the greatest extent possible it has provided continuous employment and it has given its workers increasing leisure so as to expand employment. It has sickness and death benefits and old age pensions because it believes that the worker and his dependents are entitled to such protection.

Imperial Oil has always tried to deal fairly with collateral industry and with its competitors. Its success in this connection is indicated by the fact that it has never had a major lawsuit. It has always recognized the principle that the only satisfactory business transaction is the one which affords a fair profit to all parties concerned. It has fulfilled all its undertakings. It has enforced no onerous claims on others.

Imperial Oil has always tried to deal fairly with the consumer. It has continuously improved the quality and steadily reduced the prices of its products. It has invested millions to make those products always available wherever they may be needed.

In 1934 Imperial Oil earned \$3,023,400.12 from its Canadian manufacturing and marketing operations. This, you may say, is a lot of money, but to earn that amount Imperial Oil had to make and market goods to a value of \$82,841,311.15. The storekeeper who in the course of a year sold \$8,280 worth of goods and made a profit of \$300 would not be regarded as enjoying an undue measure of prosperity.

But his ratio of profit to the total volume of his business would be the same as Imperial Oil's.

It has been Imperial Oil's practice to "make wisely, measure truly, trade justly" for this it believes to be the secret of success.



The Sign of a Fair Deal

IMPERIAL OIL LIMITED

A HANDY POCKET TREAT

SWEETENS THE BREATH!

The Opportunities Of Youth

Within recent weeks some thousands of young men and women have graduated from Canadian colleges and universities, received their diplomas, and are now ready and anxious to start out in the careers for which they have been fitting themselves. That is, there is a new small army of lawyers, doctors, clergymen, nurses, teachers, chemists, engineers, scientific agriculturists, and others in various lines of activity equipped to assume their share of the world's work. To that work they are prepared to bring not only the enthusiasm and energy of youth, but the very latest knowledge, ideas and methods.

In the course of the next few weeks additional thousands of young men and women will emerge from normal schools, colleges and high schools, not quite so highly trained, but who do not aim at a university degree, or who cannot afford the time and expense which years in college will entail. These, too, are ready and anxious to assume a place in the world's work.

Many of these young people have made great sacrifices and denied themselves pleasures, even comforts, to thus equip themselves, and many parents have made even greater sacrifices to assist and enable their children to obtain advantages which they themselves never enjoyed.

The unfortunate, the tragic fact is that these young men and women face extremely difficult conditions in securing places in the professions or occupations for which they have equipped themselves. They enter upon the active scene at a time when the whole world is seething with unrest and social and economic upheaval which is the aftermath of a great war fought in the years of their childhood. There is nothing unusual in such an upheaval because a similar condition has followed after every great war in the world's history, the only difference being that in this more highly civilized and machine age standards of education and living are much higher than in bygone centuries, life is more complex, and we all expect and demand more than did our forefathers.

The world of mankind could not commit the enormous and terrible crime of the Great War and expect to escape the almost equally terrible consequences of the crime committed by them. The youth of to-day can truthfully say they are not responsible for that crime, and youth may ask why they should be punished because of it. But, no matter how great the changes that have taken place down through the centuries, neither the moral law nor the laws of Nature have been altered. They remain fast and unalterable, and it is still true as it has been from the beginning of time that the sins of the fathers are visited upon the children of succeeding generations.

Youth must face this solemn truth and, along with it, face conditions as they are and the responsibilities which are forced upon them. They must go out into the world as it is, and in doing so must decide for themselves what their attitude in and toward life is to be. They cannot, even if they would, evade their responsibilities and must discharge them either for good or ill as they themselves determine.

Is the young graduate in law looking on life and his profession merely as a means of livelihood, wealth and position, or is he inspired with a sincere desire to see justice done in all cases, wrongs righted, oppression removed, regardless of the fact whether it means wealth and position for himself or not?

Is the graduate nurse only desirous of obtaining steady employment for herself, or has she a real vision of service in the profession ennobled by Florence Nightingale who gave her whole life to it without thought of personal reward?

Is the new medical doctor thinking only of a big and lucrative practice in some centre of population, or is he resolved to devote his life to the alleviation of suffering wherever it may exist, and the prevention of disease that suffering may likewise be prevented, quite apart from material gain to himself?

In a word, are our new lawyers, doctors, nurses, teachers, engineers, clergymen, and others entering upon the activities of this sorely troubled world with purely material gain to themselves as their goal, animated by no finer ambition than some of that same selfishness which is to-day the curse of the world and has brought it to the state wherein youth now finds itself so severely handicapped, or are they prepared and ready, yes, determined, to do their part in the creation of a finer world, inspired by loftier motives of service, which they can pass on to their children?

Is the coming generation going to place stress on money, economic security for themselves, the attainment of social position and power, as so many of the past generation did and which ultimately ended in a world war, or are they going to strive to excel in the rendering of service to their fellow men? Is it life itself, in its truest and highest meaning, they are going to live, or is it to be merely a striving for selfish possession of the material things of life?

The great names which history records with credit, and which remain household words to inspire, are not those of men and women who amassed wealth or achieved social position. No, they are the names of the disciples who, ignoring and abandoning all, followed the Master; names, too, like David Livingstone and Florence Nightingale; names of doctors, chemists, scientists and inventors who freely gave their discoveries to the world for the world's benefit and advancement; clergymen and missionaries who lived not for themselves but for others.

Youth to-day enjoys just as great opportunities for real service as at any previous time. It depends upon youth itself which road it will travel, the road of helpful unselfish service to uplift, elevate standards of thought and living, or the road of personal selfishness, thinking only of self, and thus tending to a further degradation of mankind and intensifying the troubles, sorrows and injustices of the world.

A sailing vessel built in Denmark in 1799 is still on its trade routes and is believed to be the oldest one in the world on active service.

Stealing was rare in Mexico before the coming of white men, a pair of crossed sticks before an open door being thought sufficient precaution.

Soybean Seed Varies

Amount Required Per Acre Depends Largely On Variety

Soybeans may be drilled solid, like small grains, or seeded in cultivated rows, usually 28 inches apart. The grain drill can be used for both methods.

The amount of seed required to plant an acre depends to some extent upon the variety, as soybean seed varies somewhat in size, according to the variety. In general, however, row seeding will require from 30 to 45 pounds of seed per acre, while drilled seeding will require 90 to 120 pounds of seed per acre. The drill should be regulated to drop the seed about 1 to 2 inches apart in row planting, and 2 to 3 inches apart where drilled solid.

The time of seeding will vary somewhat according to locality and conditions. At the Central Experimental Farm, Ottawa, seeding about the middle of May has been found very satisfactory.

Building Special Machine

Britain Will Attempt To Regain Airplane Altitude Record

The attempt of the Royal Air Force to regain the airplane altitude record for Great Britain is to be made by specially selected officers in August. The present world record is that of 47,872 feet, reached by the Italian airman, Donati. For this stratosphere flight the Air Ministry recently placed an order for a special machine, and it is now under construction. The chosen crew will undergo training similar to that of Schneider Trophy pilots. One test which will be applied at the R.A.F. establishment at Farnborough, England, will be that of the "Decompression Chamber," in which a man is placed and his reactions noted to atmospheric conditions similar to those of the stratosphere.

HIS LUMBAGO HAS NOT COME BACK

Keeps Free Of It With Kruschen

There can be no doubt about the effectiveness of the remedy this man uses against lumbago. Read his letter.

"About four years ago, I had a bad attack of lumbago. After being in hospital for two weeks, during heat treatment, I started taking Kruschen Salts. Since then, I am happy to say, I have not been troubled with lumbago. I am still still content taking Kruschen to be sure the lumbago won't come back."—A. C. C.

Why is it that Kruschen is so effective in keeping lumbago at bay? Simply because it gets right down to the root of the trouble, and removes the cause, which is an impure bloodstream. The six salts in Kruschen keep the bloodstream pure and vigorous by promoting a clockwork regularity of all the organs of elimination.

Cyclone On The Sun

Represented By Group Of Enormous Spots Just Discovered

German astronomers and meteorologists report the discovery of a group of enormous spots on the sun ten times the size of the earth.

The Potsdam Observatory reported having found on the lower left edge of the sun a fantastically patterned group of spots, the length of which German scientists estimated at between 60,000 and 70,000 kilometers, between 37,500 and 43,750 miles.

The German astronomers say that these sun spots represent a cyclone of powerful dimensions which has suddenly appeared on the sun and now is moving in the upper gas stratum, sending great waves of electrical tension into space.

Foresees End Of Scurvy

One Of Famous Mayo Brothers Says Cancer Being Conquered

Dr. W. J. Mayo, one of the two famous Mayo brothers of Rochester, Minn., predicted at San Diego, Cal., that "the day is not far distant when there will be no fear of cancer."

"Less than 10 per cent of American people are susceptible to cancer, and of these only a very small percentage even contract it. It is with these that we are working," he said.

"Medical science has made rapid strides toward control of cancer and sooner than many suspect will have it whipped just as medical science whipped typhoid fever."

"My papa's a mounted policeman," said little Pat to his mother's visitor. "Is that better than being a foot policeman?" she asked.

"Course it is," replied Pat. "If there's any trouble, he can get away quicker."—2099

1000 PAIRS OF MONARCH DEBUTANTE SILK STOCKINGS Free!

Go to your druggist or department store and buy RIT Dye (any color, 15¢-2 for 25¢). Use it. Then tell us in a statement of 50 words or less, why you prefer RIT—1,000 pairs of Monarch Debuts silk stockings—fashioned—shadow-free pure silk chignon stockings—latest Spring shades—guaranteed \$1.00 value—will be given as prizes to 1,000 entrants. There are dozens of reasons why you will prefer RIT. RIT comes in 33 basic brilliant colors, from which can be produced over 500 of the newest Paris shades.

FAST COLORS WITHOUT BOILING! Only RIT offers this advantage! RIT is the most tint or dye—easier and safer—far superior to ordinary "surface dyes" because it contains a patented ingredient that makes the color set as deep, set faster and last longer. Sold everywhere.

HOW TO WIN

1. Write a short statement (under 50 words) on why you prefer RIT Dyes and send it together with an empty RIT package (or reasonable facsimile) and your name and address, to John A. Huston Co. Ltd., 42 Caledonia Rd., Toronto.

2. Send as many as you wish; contest closes midnight June 29, 1935. 3,000 prizes will be awarded on the decision of the judges, which will be final. Whether you win a pair of silk stockings or not, we will mail to all entrants free of charge, our famous booklet—"The A.B.C. of Home Rug Making."



Little Journeys In Science

WOOD ALCOHOL

(By Gordon H. Guest, M.A.)

Wood alcohol, or methyl alcohol, is made by the distillation of hardwood during the production of charcoal. It is one of the vapours that comes over in the distillation. Acids, such as acetic (vinegar) also come over; these are neutralized and the remaining crude methyl alcohol distilled off. Another method of producing wood alcohol has recently been discovered. This new process consists of heating a mixture of two volumes of hydrogen with one volume of carbon monoxide over a substance known to chemists as a catalyst. Now a catalyst is something which speeds up a chemical reaction but it itself remains unchanged. The catalyst used in this new method of making wood alcohol consists chiefly of zinc oxide. Pure methyl alcohol has an odor and taste resembling ordinary alcohol. It is poisonous and many cases of blindness and death have occurred from drinking beverages containing wood alcohol. It should not even be used for alcohol rubs. This fault is changed into a virtue when methyl alcohol is used to denature ethyl alcohol (ordinary alcohol).

Wood alcohol has been used for many years in the dye industry and as a solvent in making polishes, lacquers, and varnishes. It is the raw material from which formalin, the well-known disinfectant, is made. Methyl alcohol burns with a flame of high heat value and hence is used in alcohol stoves.

In the production of methyl alcohol from wood three interesting by-products are produced. One is a mixture of methyl alcohol, acetone, and methyl acetate. This mixture is known in commerce as methyl acetone, and is used in large quantities as a paint remover. Another consists of a mixture of liquids known as ketones by the chemist and this material is used as a solvent in the lacquers for airplane wings. Still another is a compound called allyl alcohol, a peculiarly irritating liquid which is made into a compound forming the basis of an ointment which is used for colds and sore throats. This compound made from allyl alcohol is a synthetic mustard oil.

Silk thread, because it has greater tenacity than steel wire of the same diameter, is used by a German in making cannon. The cannon is made of steel tubes, wrapped with silk thread until the required size is attained.

Game Conservation

Demand For One Year's Moratorium On Waterfowl Shooting

Counselled by international conservation leaders, a massed petition demanding a one year's moratorium on waterfowl shooting is crystallizing in 11 midwest states and three Canadian provinces.

The movement, known as the Midwest Conservation Alliance, was organized for international midwest action on "the greatest wild life emergency America has faced since the passing of the buffalo."

Such international leaders as W. G. Ross, Moose Jaw, president of the Saskatchewan Fish and Game League, Kermit Roosevelt, New York, president of the National Association of Audubon Societies, and Jack Miner, Kingsville, Ont., are numbered on the Alliance's active counsellors.

With preliminary activities indicating a unanimity of opinion for its objective, the Alliance is circulating petitions prepared on two forms—for sportsmen's clubs, and individual sportsmen. After signing, these forms are returned to the St. Paul office for correlation. When complete, the massed petition containing names of thousands of midwest sportsmen on the international front will be personally presented to President Roosevelt to secure an executive order for a closed season.

"In extending an invitation to Canada to join in the movement," the first M.C.A. bulletin read, "this organization does so with the realization that it is the duty of the United States to first put its 'house in order.'"

"Our responses from Canada have demonstrated beyond doubt the sporting blood of our neighbors, and have accentuated the need for United States' action on this problem. On the basis of the past abuses on duck hunting as practiced in the States, Canada would have been justified in ignoring our appeal. We deem it our mandate to make restitution to waterfowl for our offences through extending a closed season through a closed season for one year."

Inviting Canadian organizations to join the movement by signing petitions, the Alliance announced that all units desiring petitions may receive them by addressing to the St. Paul office.

The organization represents the "greatest concentration of conservation leadership and prestige ever assembled under a single campaign crusade," the bulletin declared.

New Publications

McKIM'S 1935 Directory Of Canadian Publications Gives Evidence Of Improved Conditions

The 1935 McKim's Directory of Canadian Publications, just off the press, lists tangible evidence of improved business conditions, showing an increase of 62 new publications as against an increase of only 20 the previous year. Failures in the publication field decreased proportionately.

This 1935 edition of the directory is the twenty-eighth, the series having begun several years after the founding of the A. McKim Limited, advertising agency in 1889.

Recognized as an authentic gazetteer of advertising media throughout Canada, the directory gives exhaustive information about newspapers, magazines, trade papers and miscellaneous publications. Provinces, cities and towns where publications operate are all listed, together with populations, industries and outstanding characteristics of market areas. Somewhat larger than its predecessors, this edition will replace last year's directory on the desks of manufacturers, publishers and all firms dealing in advertising in Canada. Enquiries concerning the publication should be addressed to any one of the six McKim Advertising Agency offices at Montreal, Toronto, Winnipeg, Vancouver, Halifax or London, England.

A tire with especially heavy tread is one manufacturer's solution of the winter problem of driving on snowy and icy surfaces.



The Roll of Honour

Call the roll of critical "roll your owners" and you'll find that Ogden's Fine Cut is their favourite cigarette tobacco.

Ogden's rolls cigarettes that are cooler—milder—more fragrant, because every leaf used is selected for quality, and mellowed by nature.

Ogden's Fine Cut and "Vogue" or "Chanticleer" papers are the combination receiving the highest honour from men who "roll their own."

SAVE THE POKER HANDS

OGDEN'S FINE CUT

Your Pipe Knows Ogden's Cut Plus

A Clever Sculptor

Work Of Blind War Veteran Admired In Italy

Ernesto Masulli, who completely lost his sight in the World War, has become a sculptor in Rome. The ex-soldier had done no modeling until four years ago. His exceptional memory enables him to recall shapes and details, and he prefers to work in the dark when the household has gone to bed at night. In spite of his heavy handicap, Masulli has overcome the technical difficulties of his art without instruction. His work has been much admired in Italian art circles.

Several fragments of sixth century B.C. pottery discovered at ruins of Lachish, Palestine, bear the name of Jahve, spelled as Jehovah in the Bible.



Salt at the Wedding

France in certain parts of France the bride's wedding costume has salt sewn into the seams to... Read all about this and other customs of gripping interest, in wonderful NEW PICTURE BOOK FOR CHILDREN.

Free... Write now!

WINDSOR SALT

REGAL TABLE SALT

is free running, salt for your table, for cooking, and for oral health. A Windsor product.

WINDSOR SALT

CANADIAN INDUSTRIES LIMITED

WINDSOR, ONT.

Without obligation I'll send you a special Child's Booklet, "SALT all over the World."

Name _____

Address _____

COOK THREE VEGETABLES IN THE SAME POT

with **Oppel's**

Save Money

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TRY IT SOON!

Warehouses At Calgary, Edmonton, Regina and Winnipeg

Save Money

COOK THREE VEGETABLES IN THE SAME POT

with **Oppel's**

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TRY IT SOON!

Warehouses At Calgary, Edmonton, Regina and Winnipeg

TO BE SURE YOU GET Fast Relief



An Aspirin tablet starts disintegrating as soon as it touches moisture. That means that Aspirin starts "taking hold" . . . cases even a bad headache, neuritis or rheumatic pain almost instantly. And Aspirin is safe. Doctors prescribe it. For Aspirin does not harm the heart.

Be sure to look for the name Bayer in the form of a cross on every Aspirin tablet. Aspirin is made in Canada and all druggists have it.

Demand and Get ASPIRIN

TRADEMARK REGISTERED IN CANADA

MISS ALADDIN

—By—

Christine Whiting Parmenter

"One Wide River To Cross"
"The Unknown Port," Etc.

CHAPTER I.—Continued

Darkness descended on the house early that night, but not rest. Plans and more plans whirled through James Nelson's tired head for hours. Margaret, thinking him asleep, lay very still, pondering many things—Nancy mostly. This change was going to be hard for the girl. Louise had said they were spilling her, and perhaps they had; but she was their only daughter. No knowing what life would bring her later on, and they'd so wanted her to have a happy youth—a carefree youth. Parties. Gaiety. Good times. And Nancy was pretty—astonishingly pretty. Somehow she seemed made for just that life. Already a row of new and lovely gowns hung in her closet awaiting the thrilling days ahead. Moving cautiously, the girl's mother wiped away a tear.

In the room above Louise Nelson lay staring at a patch of brightness on the ceiling, drifting in from a street light far below. She, too, was thinking about Nancy. "If only they'd taught her to be something besides a butterfly," she told herself, "this blow wouldn't come so hard. Not that the child hasn't got good courage, though. It showed to-night when she kept a stiff upper lip while her house of cards tumbled to pieces before her eyes. That's the pioneer spirit my father used to talk about, showing up in a softer generation, I dare say. But she can't do a thing to help. Not a thing. No training whatever. Not that she'd have had much time for training at her age; but I doubt if the girl has ever made a bed!"

Across the hall Aunt Judy was fighting home-sickness. She adored her family. It was hard for her to leave them even for a week-end, and here she was destined to spend six months in Europe with those "crazy" Spear girls. It was all settled. In her relief at the suggestion Mrs. Spear had almost cheered over the telephone.

"I suppose," Aunt Judy scolded herself, "that any one would say I was in luck. A trip abroad and a good salary just when it's needed. But the truth is, I'd rather be at Edgemere cooking for the family! I do think they're all wonderful. Margaret's a trump. She's so ambitious for Nancy, yet she never whimpered. And Jack! He didn't consider anything except helping his father. Offered to give up Mary Ann, and he—Why, the boy worships that car!"

HEALTH MEANS CHARM AND HAPPINESS

Sparkling eyes and smiling lips speak of health and vitality. Clear skin structure. The healthy active girl is both happy and popular.

Perhaps you are not really ill yet when the day's work is done you are too tired to enter into the good times that other women enjoy. For extra energy, try Lydia E. Pinkham's Vegetable Compound. It tones up your general health. Gives you more pep—more charm.

Remember that 98 out of 100 women report benefit. Let it help you, too.

And Nancy?" (Aunt Judy winked back the tears.) "I wanted to cry for her, poor darling! She's been so thrilled and excited over this debut. . . ."

As for the girl herself, she lay on her beautiful four-poster trying to assemble her shattered world. It seemed incredible that such a thing could happen—to her. It just couldn't be true. "Why, Edgemere," she mused, "is—the jumping-off place. One might as well be buried alive. I don't see how even Mother can endure it, especially with no Aunt Judy to help out. Come to think of it, there's only one bathroom for the entire family!" She threw a glance toward the door that led to her own whitened bath; and, as if she could see the closest that lay beyond, a vision of the new gowns hanging there, waiting her entrance into what Jack called "the social swirl," rose up before her, and the girl's eyes misted.

"I'll never wear them now," she pondered unhappily. "And my white fur evening wrap! I wish I hadn't saved it for the great event. Though the shop will take it back, though. I'll never use it in—of Edgemere. . . . I wish I could get a job like Jack; but what good am I? Aunt Louise was right. . . . I can't learn my salt, not to mention my skin stockings. . . . What'll the girls say, and the boys, when they hear the news? . . . Not that it matters. . . . I'd like to help him, but—I'm just useless. . . . Can't even earn my board. . . . No one would pay me. . . ."

Nancy turned her head. The door was opening cautiously, and as she switched on a bedside light the girl saw her brother, clad in pajamas and a bathrobe.

"What on earth do you want this time of night?" she questioned. "Is the house a-fire?"

Without answering, Jack closed the two windows noiselessly and sat down on the foot of Nancy's bed, drawing his knees up under his chin.

"Sis," he began in a mysterious whisper, "I've got a perfectly corking scheme. Have—have you forgotten Cousin Columbine's proposition?"

CHAPTER II.

Cousin Columbine's proposition! Nancy had not given it a thought since the week before when Jack, home from school for an unexpected Sunday, had met the postman at the door and brought a letter into the dining room where the family was at dinner.

"It looks like a long-winded screed from Dad's business relatives in Colorado," the boy observed. "You read it aloud, Aunt Lou."

He tossed the massive deftly across the table where it landed within an inch of his aunt's plate. She said, regarding the address: "But it's for your father."

Dad smiled. "Read on, my dear. It can't be very private. The old lady hasn't written for a long time. What can she want?"

"To spend her remaining days with us, perhaps," opined Jack fearfully as he sat down and his aunt drew some lines written pages from the envelope. "What's she say, Aunt Lou?"

"Give me time to find out, please," she returned with a touch of sarcasm; and then read: "Dear Cousin James: It is some months since any news of my far-distant relatives has reached me, and now I am writing to ask what I trust will not be regarded as a favor—"

"What'd I say?" broke in Jack. "She wants to live with us! I feel something—something ominous creep down my spine when the postman handed me that letter. Go on, Quick!"

Louise Nelson, always impatient at interruptions, paused for an aggravating moment before continuing: ". . . a favor. I suppose I am getting old—"

"Old is right!" burst impressively from Jack again. "Why, she's a pioneer, isn't she? One of those covered wagon people who—"

"Ssh!" warned his mother; while her sister-in-law, throwing the boy what in the vernacular of his generation is known as "a hard look," continued: ". . . for I find it more difficult to do for myself, and the neighbors feel that I should no longer remain alone at night in this large mansion."

Louise Nelson paused for just a moment as if awaiting her nephew's comment, but as none was forthcoming, she went on: "I had hoped to secure the services of Mary Taylor, the daughter of our good postmaster; but she has other plans, for which, on the whole, I am relieved. Girls are not what they were in my day, but after all, blood will tell, so I am asking your daughter Nancy to start for Colorado as soon as—"

"Well, talk of nerve!"

THE CHORE GIRL

All Copper Pot Cleaner
Safe, efficient, will not rust nor splinter.
Acts like lightning on grease, dirt, and food, etc., from
Buy one today and let her do your work.

10c.
ALL STORES
Manufactured by
Metal Textile Corp. of Can., Ltd.
Hamilton, Ontario

This was Jack once more, but no one thought to reproach him for the interruption. Even his Aunt Louise appeared unconscious of it. Dad sat suddenly erect. Mother's mouth opened, and stayed that way a minute. Aunt Judy bridled: "What's the woman thinking of?"—while Nancy herself was staring at them all in blank amazement.

"Me?" she gasped, after a speechless moment.

"The very idea!" said Mother, finding her voice.

"For Pete's sake, read on," commanded Jack; and as they all leaned forward in sudden interest Louise Nelson said:

"Let's see, where was I? Oh, here's the place. . . . as soon as possible. Though I know you are well fixed financially, my dear cousin, I shall insist on paying the girl's travelling expenses. I also agree to give her twenty-five dollars every month, and her duties will not be arduous."

"They'd better not be, if the old lady expects to get 'em done—by Nancy," observed Jack dryly; and his aunt continued:

"As I believe I have mentioned in previous communications, my good neighbor, Aurora Tubbs, does my cooking and house cleaning, though on the latter subject her ideas and my own not infrequently clash. I should expect your daughter to dust the mansion neatly every morning; do her own washing—"

At this point, unable to restrain himself a moment longer, Jack gave vent to a sort of war whoop; and his aunt declared in exasperation: "Really, Jack, if you can't keep still until I finish, some one else may have the pleasure of reading this ridiculous proposal!"

"Oh, go on, Louise," placated Dad, "what else does she expect of Nancy for that monstrous salary?"

"Strict obedience, I judge. The letter says: 'If she goes out of an evening I should expect her to be in not later than nine-thirty, my bedtime; and though I prefer that she should entertain no young men callers, if such a thing occurs they must leave at the same hour.'"

Aunt Louise paused, amused eyes meeting Nancy's as Jack chuckled: "No boy friends for our Nancy? That settles the matter, Dad. Just wire your antiquated cousin that your charming daughter doesn't qualify for the position."

"Keep still," begged Nancy. "I never heard anything so—so wild in my whole life!"

Louise Nelson was smiling now. "You are to read the daily paper to Cousin Columbine, Nancy," she said. "And listen to this: 'If handy with her needle I should want her to do a bit of dressmaking now and then. She would get supper on Thursdays (Aurora's evening off), and in case of illness on my part it might be necessary for her to wait upon me. That is all, I think—'"

"It's enough," declared Aunt Louise, interrupting herself this time. "I judge they haven't met the servant problem at Pine Ridge, Colorado!"

"What she wants is a slave," asserted Jack. "I can't quite see my decorative sister being nurse, dressmaker and cook to a prehistoric old lady one hundred-odd years old. Can you, Dad?"

(To Be Continued)

France originated the idea of honoring an unknown soldier as a symbol of all those who lost their lives in defence of their country.



Find Mysterious Garden

Discovery Made By Youths Searching For Holy Cave

A mysterious flower garden, 15 acres in extent and of delicately perfumed plants in bloom, has been found in the wilderness surrounding Adam's Peak, the sacred mountain of Ceylon.

Nowhere in this garden was there even a square foot of waste land, nor was any plant more than three feet high; yet there was not a living soul to be found for miles around in the arid wilderness.

The discovery was made by a band of youths who set out from Colombo to search for the Holy Cave of Ceylon, believed to be in the neighborhood of Adam's Peak.

The cave, known as Deva Gubava, is one of the 16 places of special sanctity mentioned in the Pali Suttas, one of the Buddhist Scriptures. All the other 15 are known, but no one has ever come back to tell of the finding of the Deva Gubava.

Chinese monks who dwell near Adam's Peak 40 years ago—pious men like the monks of St. Bernard—are believed to have known where it was, but they are all dead.

Many have tried to find the Holy Cave, but none has ever returned sane. Once a priest, confident in his sacred character, ascended so far that the light he kindled at night was observed beneath the overhanging summit of the haunted mountain.

Next day he returned, a maniac, unable to give any account of what he had seen.

In 1857 a band of Buddhist monks tried to scale the mountain. Terror seized some of them when they reached the base, and they turned back. The more stout-hearted carried on, but before they reached the summit they all fainted.

One of the monks, when he recovered his consciousness, declared that he had seen a magnificent temple revealed to him, adorned throughout with gold and precious gems, and in the interior, resplendent beyond all else a sacred foot-print.

THE RHYMING OPTIMIST

—By Aline Michaelis—

YOU

How many people have you been While old years went out and new years came in?

How many fellows can you truly say Made up the self that you are today? You have been wicked and you have Caught in strange crises, misunderstood.

You have been idler and toiler both, Proud of your industry, shamed by your sloth. Widely experience you have been, Simple as Adam was in Paradise.

Once a sophisticate, worldly and shrewd, Suddenly childlike, untutored and brown. How many people wander now Back of your smooth, untroubled brow?

Would Make It Compulsory

National Research Council Committee Wants All Milk Pasteurized

Compulsory pasteurization of milk offered for sale in Canadian towns and cities was advocated by the National Research Council's Associate Committee on Tubercular Research in a resolution adopted at Ottawa.

The committee declared that it had "been amply demonstrated in the work carried on under the auspices of the National Research Council as well as in other institutions, that the pasteurization of milk will destroy all bacteria harmful to man (and which may be conveyed by milk), and particularly the organisms of tuberculosis, septic sore throat, undulant fever and typhoid fever."

The committee affirmed also that many of the cases of tuberculosis arising in children are of bovine origin.

Europe's Tallest King

King Haakon VII. of Norway is the tallest king in Europe—six feet four inches tall. He is not a Norwegian, but a Dane, and his real name is not Haakon, but Carl. He was chosen to rule Norway when that country broke away from Sweden. He was then the second son of the King of Denmark. One reason for his being chosen was that he has always been an outstanding athlete, a true test of popularity with Norwegians.

Customer—"You're a young man to be left in charge of a chemist's shop. Have you a diploma?" Assistant—"No madam; but we have a preparation of our own that's just as good."

Show No Change

Scientists Say Jellyfish Same As 250,000,000 Years Ago

Jellyfish which turned into stone an estimated 250,000,000 years ago have been found by Cornell University scientists near Cortland, N.Y.

This discovery, which has been announced, appears effectively to wipe out the basis of the evolutionary jokes that man may have descended from an ancient jellyfish. For the Cornell discovery shows jellyfish have not changed appreciably in 250,000,000 years. Horses took only 40,000,000 years to evolve from little, five-toed creatures, and in a period of much less than 1,000,000 years prehistoric man or a creature closely resembling modern humans, rose rapidly up the scale of development.

The fossil jellyfish are about the size of saucers. The concentric rings of stone which came from mineralization of their bodies indicate how little they differed from the jellyfish which float ashore in all the oceans to-day.

They apparently had even then the stinging, nettle-like tentacles which pain swimmers of to-day.

Receives Medal From Prince

Lieutenant Rescues Man During Storm At Great Peril To Himself

Award for the bravest deed of the year, the Stanhope Gold Medal of the Royal Humane Society was presented at York House by the Prince of Wales to Lieut. Hugh Richardson of the H.M.S. Wolfhound.

Richardson saved the life of a sailor who had fallen overboard during a gale in Lamlash Bay, Isle of Arran.

The rescue was carried out in pitch blackness in the early hours of a stormy winter morning.

Edmund Archer, aged 19, was crossing the deck when a huge wave broke over the destroyer and swept him over the side.

Lieutenant Richardson heard the cry "Man overboard," and placing a luminous lifebelt over his head, dived from the bridge into the sea.

He put the lifebuoy round Archer, but was himself swept half a mile to sea and it was some time before a boat found him.

Civilians Being Trained

Germany Not Taking Any Chances On Air Raids

Germany is busily preparing itself against air raids, according to a well-informed British observer who recently stopped in Brussels, Belgium, on his way from Berlin. The whole civil population, he declared, are being trained in what to do if an "air war" starts. Berlin is now well on the way towards "air impregnability," with an abundance of gas and fire-proof protection cellars. "Air protection" exercises are taking place nightly in different districts of the capital.

A huge expedition is being made in the centre of Berlin. It is generally believed that huge cellars are being built there to serve as garages in peace time, and as an air protection for high Government officials in the event of war. One hotel in Munich advertises an air protection cellar among its modern conveniences.

Royal Empire Medal

Sir Wilfred Grenfell Is Honored As Distinguished Benefactor

The council of the Royal Empire Society recently awarded its gold medal to Sir Wilfred Grenfell, Labrador's distinguished benefactor. The award was made "in recognition of his services to the empire and the excellence of his book, 'The Romance of Labrador.'"

"In addition to his work on behalf of Labrador, Sir Wilfred is well known in the world of medicine," said the council. "His work for the people in the land of his adoption has marked him as one of the pioneers of the empire."

Since 1892, Sir Wilfred has been engaged in missionary and welfare work in bleak Labrador. He has established hospitals, nursing stations, orphanages and schools. He carries medical aid to lonely outposts along the coast in an annual cruise.

Uncanny Wisdom

What instinct was it that prompted a bewildered woodcock, trying to find its way about the skyscrapers of New York, to fly against the windows of the quarters of the National Association of Bird Societies? When that is explained, there remains the question: How does a homing pigeon, taken away in a box, return hundreds of miles to its own loft? There seems to be a great deal of uncanny wisdom in the feathered kingdom.

BEFORE BUYING ANY TIRE

SEE THE

New Firestone HIGH Speed TIRE



WITH 50% MORE NON-SKID MILEAGE

Firestone Tires have always been noted for their long, low cost mileage. Now, in the New High Speed Tire for 1935, you get 50% more Non-skid mileage—at no extra cost!

Put these—the last word in tires on your car—see the nearest Firestone Dealer today.

AS LOW AS \$5.25

*Compared with previous Firestone tire.

BUILT IN ADVANCE OF TODAY'S NEEDS

Little Helps For This Week

"Enter thou into the joy of thy Lord." Matthew 25:23.

"Serving the Lord, rejoicing in hope." Romans 11:12.

If our love were but more simple, We would take Him at His word; And our lives would be all sunshine In the Sweetness of our Lord.

What would it be to love a Being absolutely lovely, to be able to give our whole existence, every thought, every act, every desire to the adored One, to know that He accepts it all, and loves us in return as only God can love. This happiness grows forever. The larger our nature becomes the wider our scope of thought, the stronger our will, and the more fervent our affections. Every sacrifice resolved on opens wide the gate, every sacrifice accomplished is a step towards the paradise within. Soon it will be no transitory glimpse, no rapture of a day to be followed by clouds and coldness. Let us labor, and pray, and wait, and the intervals of human frailty shall grow shorter and less dark, the days of our delight in God longer and brighter, till at last life shall be nought but His love, our eyes shall never grow dim, His smile never turn away.

Alberta Cattle Shipped To States

An \$8,000 consignment of high-grade Alberta cattle has been shipped to Washington and Oregon to create new blood in cattle in United States drought areas where many of the better class animals have been killed off. It was announced at Calgary. The shipment contained many prize-winning animals and a top price of \$185 was received, it was reported.

Share For Everyone

There is always something to do if we are willing to do it, and do not insist on doing something else. Many think there is nothing for them to do because they are more eager to choose their work than to do it. There is a share of life for every one; there is work for every hand.

"WOULD NOT BE WITHOUT SASKASAL"

Says Regina Woman

Indigestion Goes, Can Eat Anything Read this letter: "For several years I had been troubled with indigestion and could eat very few foods which agreed with me. A friend of mine suggested that I try Saskasal, which I did, and it has entirely cured me and now I can eat anything. I would not be without a bottle of Saskasal in my home, and I hope others may benefit as I have done when they know of your wonderful remedy in Saskasal." Saskasal is Nature's own Mineral Salt. Its alkaline action neutralizes over-acidity in the blood and thus makes it a valuable natural remedy in all cases of Constipation, Rheumatism, Liver and Kidney troubles, Indigestion, Biliousness, etc.

At All Drug Stores—6c



Men's Hats

You should see the smart style of these new Blocks in weatherized hats. New spring fawns and greys—New shapes, absolutely impervious to rain. Priced so 1.89, \$2 reasonably

Men's Sweaters

A Dinger in men's summer sweaters. Fine gauge soft wool yarns, zipper front on a high collar. Collar faced so it opens and lies down as a sport collar. Shades of blue, maroon and black. 2.95 Priced at

Men's Dress Shirts

Graham and Tooke collar-attached shirts assure you smart style, good cloths and colors, neat collars and that custom cut a good shirt should have. Priced from 1.55

Men's Suspenders

New Currie Braces in the stylish new narrow sport brace, leather tabs, colorful fabrics in tweed effects. Priced at \$1

Summer Hats

Smart new summer hats for women and Misses'. Pastel shades and white, in back crepe and felt. Very smart, new sport shapes. 1.95 Specially priced

Women's Vest Specials

Strap top summer vests for women. Well made, non-run rayon fabric, pastel shades. Small, medium and large 29c Women's lisle vests, flesh shade, cool, comfortable and serviceable. Built up shoulder and tubular trim. Small, medium 25c and large.

Martha Washington Dresses

Misses' and matron's dresses in this well-known make. They come in prints and in rayon conference crepe. Very well made and smartly trimmed. Good full sizes and chock full of style. PRICED FROM 1.49 TO 2.95

BALBRIGGAN BLOOMERS

Light weight every-day bloomers, in balbriggan. Shades of peach and pink. 25c, 39c Medium and large sizes

BOYS' and GIRLS' PLAY PANTS and SLACKS

Well-known Monarch brand of play garments are absolutely the best both in material and style on the market. Fit the children out in these free and easy play togs. All sizes. \$1 Priced from

CHILDREN'S CANVAS OXFORDS

A special in black canvas oxfords for children. Good canvas, reinforced toe, and good heavy sole and heel. Sizes 8 to 10½. 69c Special

WOMEN'S WHITE SHOES

A smart pair of white kid or calf shoes will complete the summer ensemble. Nice new models in oxfords, ties, pumps and straps. 2.69 Priced from

BROADCLOTH

Wabasso poplin finish broadcloth, all the new shades, fast colors. Strong and durable, and a wonderful cloth for the little money. 36 inches wide. Special, per yard 19c

PRINTS

Cash in on these wonderful Wabasso printed broadcloths. Full 36 inches wide. Strong shrunk cloth, free from dressing. Fine in texture and distinctive patterns. Per yard 29c

CORN FLAKES. Kellogg's. They are good. Special. THREE Pkgs. for 27c

BRAN FLAKES. Kellogg's and Pep. Specially priced. TWO pkgs. for 25c

PINEAPPLE. Sliced pineapple, 2's. Special, TWO tins for 21c

SODAS. McCormack's Butter Sodas. 2 lb pkg. 35c

PEACHES. Extra fancy quality peeled Peaches. 4 lb 75c

JAM. A good blackberry Jam. 49c Per tin

DATES. New Sair Dates. 38c 4 lb for

Extra Special Saturday and Monday

JAM. Pure Plum Jam. 4's. 39c Per tin

PEAS. No. 2 tins, Sieve 3 Peas. 25c 2 tins for

J. C. McFarland Co.

Main Street

Magistrate Miller of Sedgewick held court in Irma last Wednesday. Mr. and Mrs. O. Enger Sr. returned to Winter, Sask., after a three weeks' vacation in Irma.

Now that seeding is nearing completion a few of the farmers are hauling out some more grain.

The Junior choir of the United church are repeating their Easter Cantata in Irma on June 2nd.

Mr. J. Laird of Wainwright will look after the butcher shop while Mr. Foxwell is away on his holidays.

On account of June 12th being clean-up day at the cemetery, the Ladies' Aid lawn social that day has been postponed.

Under the supervision of Father McGrane a residence is being built alongside the Roman Catholic church on Second avenue west.

The Orange celebration for this county will be held in Irma July 12th this year. Preparations are being made to handle a large crowd.

Mr. Ben Sather, who purchased two lots on First avenue east recently, has had these lots leveled in preparation for building a garage.

Mr. and Mrs. A. E. Foxwell and daughter Joyce plan to leave the first of next week for a holiday trip to points in Southern Alberta and B. C.

The Sharon Lutheran Ladies' Aid are holding a lawn social on Wednesday afternoon, June 5th, at the home of Mr. and Mrs. N. L. Fuder. Supper for adults 25c, children 15c.

Mr. R. W. Maguire has leased four lots on First avenue east from the Council of the Village of Irma where he intends to open up a service station as soon as possible.

Keep June 12th open for the "Strawberry Festival" at King's Park under the auspices of Avondale U.F.W.A. Come and enjoy a good swim, followed by ice cream and real strawberries.

The road gang working on the highway east of Irma have completed the piece of road they were working on near town and have moved their camp to the Crescent Hill district, eight miles east.

The Irma school board held a session on Monday evening, May 27th, and lowered the tax rate on all property one mill. This makes the 1935 rate for the rural part of the district nine mills and for the village part 10 mills.

The June meeting of the Irma W. I. will be held at the home of Mrs. Gar and Mrs. Stan. Coultman on Tuesday, June 11th, instead of on the usual day. All the members are asked to meet at Fletcher's hardware store, where those who are taking cars will pick them up.

Irma was well represented at the 24th of May celebration in Vermilion but the young boys' ball team (12 years and under) was the only team to win anything. However they did exceptionally well, bringing home 1st prize. The girls' team was disqualified on account of not being there on time.

Mrs. George Parsons and three sons of Markham, Ont., accompanied by her mother, Mrs. Walker, formerly Mrs. Coultman, arrived in Irma on May 24th for a visit at their old home in the Orbindale district. It is 13 years since Mrs. Parsons left here for the east. Her old friends are glad to see her again after such a long absence.

Local Hospital Matron Accepts Position at MacLeod Hospital

(From the Viking News)

At the regular meeting of the Viking Municipal Hospital Board held on May 28th, the resignation of Miss Ardis Wood, as matron, was reluctantly accepted. The reason for Miss Wood's resignation was that she has accepted the position of matron in the MacLeod, Alberta, hospital, which is a considerably larger hospital than the local one. Miss Wood has been matron of the Viking hospital during the past four years and her departure is a matter of regret to a host of friends in the district, who nevertheless congratulate her on what is considered a better position, and wish her every success.

Miss Wood is the third matron of the local hospital who has gone to larger institutions, Miss Watson and Miss Beattie, former matrons, having been offered and accepted similar positions at Drumheller.

FAT CATTLE BRING HANDSOME PRICES

Wetaskiwin, May 28.—William Kaiser sold a carload of fat cattle here Monday and received a cheque for nearly two thousand dollars. The cattle averaged 1,400 pounds apiece and will be shipped to St. Paul. The average price per head was around \$70.

Irma Times

Published Every Friday by the Times Publishers, Irma, Alberta.

E. W. CARTER, Local Editor

ADVERTISING RATES

Want Ads, per insertion 25c
Stray or Strayed, 3 issues for 1.00
Card of Thanks 50c
In Memoriam 50c
Local advertising, per line 5c

FOR SPRING PLANTING

The Irma Perennial Gardens have a good list of hardy perennials and shrubs, small fruit bushes and straw-berry plants, priced to sell. Come and see them or write for list prices. A Very Good Collection for \$4.00
25 assorted Gladioli, 1 Bleeding Heart, 1 Columbine, 1 Delphinium, 2 assorted Peonies, 8 Tiger Lilies, 8 Elegans, 3 Corals, 1 Day Lilly and 2 Iris. These are all large plants and bulbs.

An All Lilly Collection
One each of the following for \$1: Coral, Alta. Hybrid, Tiger, Elegans and Day.

Large 2 to 3 ft. Bushy non-sprouting Lilac for 50c.

PETERSON & SONS

IRMA, ALBERTA

WANTED—Driving horse for children going to school. Must be reliable and not afraid of cars and trucks. — R. L. Shotts, Irma. 31-7

LOST—Two black geldings, branded: lax F and reversed G on right shoulder. One has white stripe in face, the other has white star on forehead. These horses strayed from the range around Kinsella. \$20 reward will be given for information leading to their recovery. — Fred Green, R. R. 2, Sedgewick P. O. 24-31-7p

Municipal District of Kinsella, No. 424

NOTICE To Resident Ratepayers

Gopher poison may be purchased by resident ratepayers from the Councillor in the division in which he resides, the following brands: Lightning, and Go-For-Em, at 25c per can. B. H. GREEN, Sec.-Treas. 17-24-1.

Gold Standard Products

Stocked at Fabyan
At Plant Prices
DELIVERY SERVICE
Phone 807
Gerald M. Taylor

PUBLIC NOTICE

Public notice is hereby given that there has been introduced in the Council of the Municipal District of Battle River, No. 423, a bylaw of which the following is a short synopsis:

By-law No. 45

1. In this By-law unless the context otherwise requires the term animal means and includes, Horses, Cattle, Sheep, Swine, Goats, Poultry, and all other animals commonly known as Domestic animals.

2. No animal the property of any person shall at any time be at large in those portions of the said Municipal District commonly known as Division 4, but more particularly only described as follows:

All section 25, N. ¼ 26, E. ¼ 27 (north of railway), all sections 31, 32, 33, 34, 35, 36 in township 45-9, W. 4th Mer., and all of township 46-9, W. 4th Mer. Sections 1 to 36 inclusive.

3. For all purposes of this By-law any animal shall be deemed to be at large which is off the premises of its owner and is not under the direct control of its owner or someone acting under his authority or is not confined within a building or fenced field.

4. The Council of the said Municipal District may, from time to time, establish pounds at such places as it may seem advisable, and may appoint such poundkeepers as it may seem advisable. All poundkeepers shall be bound by the provisions of the Domestic Animals Act (Municipalities) being Statutes of Alberta Chapter 25, 1923.

5. Any animal at large contrary to the provisions of this By-law may be impounded and dealt with in accordance with the Domestic Animals Act, Chapter 25, Statutes of Alberta, 1923.

And that a copy of the same may be seen at each of the following places:

Municipal Office M.D. Battle River,

Main street, Irma, Alberta.

Irma Post Office, S.W. corner of the S.W. 2-46-9, W. 4th.

S. E. corner of S.E. 16-46-9, W. 4th, Ross School, and

S.E. corner of S.E. 35-46-9, W. 4th.

And further that unless within 30 days from the publication of this notice at least Ten (10) resident electors of the said Division 4 petition the Council to submit such By-law to the vote of the resident electors of the said Division 4 of the Municipal District the Council will proceed to pass the same.

CHAS. WILBRAHAM,
Secretary-Treasurer,
M. D. Battle River No. 423,
Irma, Alberta.

Professional Cards

C. GREENBERG, M.D.
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